

LaShay Carr

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lashaycarr.com

Freelance Designer, NYC and LA current

Worked on various projects for business owners, which include interior renderings, t-shirt designs, holiday decorating, websites and promotional materials. Assisted other designers with 2d computer work which includes projects for Richter + Ratner and Brass Tower Success. Tasks included resizing images and reformatting websites in Photoshop for both clients. Assisted on installations, setup and exhibition design for the Event Design Summit in Los Angeles for Pink Inc. Creative Fabric Structures. Assisted with designs and installations of holiday displays for various homes in the NYC area.

Design Assistant, Alien Kung Fu NYC September 2008

Assisted art director and other designers with research, layout, revisions, concepts and designs for upcoming broadcast designs for television. Clients include Comedy Central & FX.

Graphic Design Intern, Keggy Enterprises LLC Summer 2008

Assisted with the redesign of the owner's email blasts, website, and other printed material for industry distribution.

Design Assistant, Pink Inc Tension Fabric Structures NYC Summer 2008

Completed 3d modeling in Rhino of costumes and fabric structures for the company's web portfolio. Assisted in setting up of exhibit structures for clients. Created tradeshow booth layouts to be used by client's for inspiration. Re-designed technical and specification sheets of products and fabric structures.

Design Tutor 2007

Taught Adobe Suite to fellow peers who want to use such programs to advance in their careers.

Sales Associate, Macy's East NYC 2007-2006

Attended to customers with their purchases and questions. Helped to keep the store's goods organized and tidy. Operated cash registers when the store became busy in order to create a more efficient shopping experience.

Office Assistant, Syracuse University 2007-2006

Organized confidential files pertaining to students and alumni. Maintained a clean office environment. Sorted mail for fellow employees as well as provided them with coffee. Assisted fellow college students with general advice, concerns and scholarships. Greeted visitors and helped with office events and programming. Booked appointments for students who sought counseling.

Visual Display Intern, I.DOT NYC Summer 2006

Tasks included setting up custom furniture, signs, lighting, and displays for New York City Design week with an international touring Italian design company.

Skills

Illustrator, Photoshop, InDesign, After Effects (beginner), Dreamweaver, MS Office, Alias, Maya (beginner), Rhino, AutoCad, Google SketchUp with Vray & Podium, Apple Imovie, Conversational Spanish, Mac & PC. Trained in Exhibition Design and Planning, Technical Lighting and Model-Making.

Awards

Higher Educational Grant to Syracuse University. World Studio AIGA Scholarship. Study Abroad Grant to London, England. Design Research in Ghana, Africa.

Education

Fashion Institute of Technology

May 2008

Master of Arts in Exhibition Design

G.P.A 3.7

Syracuse University

May 2007

Bachelor of Industrial & Interaction Design